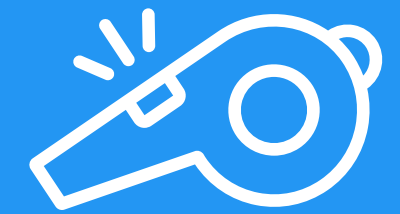




THE CHAMPION



THE PRO-FAN

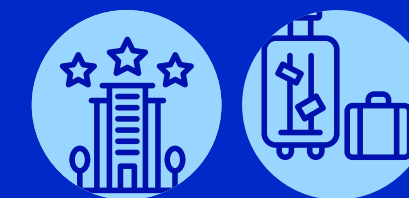


THE EXTRA TIME

GEOFENCING



NRG STADIUM +
HOTELS +
TURISTIC ZONES



HOTELS +
TURISTIC ZONES



1 MILE
AROUND

GOOGLE ADS



SEARCH +
YOUTUBE GLOBAL

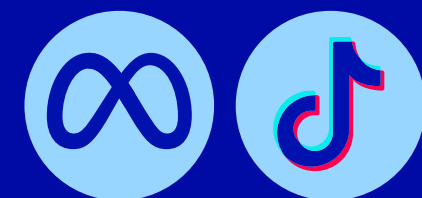


SEARCH +
DISPLAY



LOCAL
KEY WORDS

SOCIAL MEDIA ADS



TIKTOK +
META (VIP TARGET)



META (FB/IG)



META (FB/IG)

WATCH PARTY



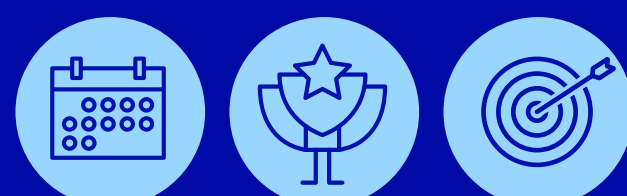
VIP EXPERIENCE +
4 WATCH PARTIES



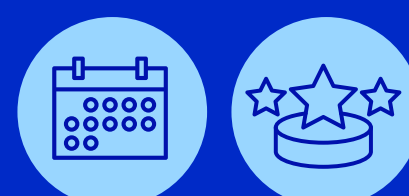
2 WATCH PARTIES

-

FANPASS TX



MAIN PARTNER SLOT
COOKIES + RETARGET



FEATURED SPOT



BOOKING
LINK

TARGET



GLOBAL



LOCAL, USA,
EUROPE & LATAM



100%
HOUSTON